

ORDER



Orders
Order / Rev: 705982
Alt Order #: 06272757
Product Desc: NELSON FOR SENATE
Estimate: 543
Flight Dates: 08/16/12 - 08/21/12
Original Date / Rev: 08/13/12 / 08/13/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	7	\$1,140.00	\$969.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	7	\$1,140.00	\$969.00	0.00
Totals	7	\$1,140.00	\$969.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	6%	\$1,140.00
Market	100%	\$19,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	8%	\$1,520.00
WCWJ	0%	\$0.00
WJXT	32%	\$6,080.00
WTEV	38%	\$7,220.00
WTLV	16%	\$3,040.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	08/16/12	08/16/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	---T---	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---		1				\$125.00		0.00			
E 2	WJXX	08/20/12	08/20/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	M-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----		1				\$125.00		0.00			
E 3	WJXX	08/17/12	08/17/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$130.00		0.00			

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WJXX	08/21/12	08/21/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	-T-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----			1		\$130.00		0.00				
E 5	WJXX	08/17/12	08/17/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	----F--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--			1		\$250.00		0.00				
E 6	WJXX	08/21/12	08/21/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-T-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----			1		\$250.00		0.00				
E 7	WJXX	08/18/12	08/18/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footb:	CM	Sat FCN News We	-----S-	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-			1		\$130.00		0.00				
Totals													7	\$1,140.00	